## ABA Section of International Law Lifesciences Conference 2018



- Jurisdiction in Life Sciences Litigation
- Investigations, Discovery & Privileges
- Regulatory Developments
- Trade Secrets
- Product Pricing
- Worldwide Clinical Trials
- Artificial Intelligence
- Privacy / Data Protection
- Ethics

## June 10-12, 2018 Scandic, Copenhagen



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ABA Section of International Law Your Gateway to International Practice

## 2018 LIFE SCIENCES CONFERENCE COPENHAGEN, DENMARK

Scandic Copenhagen, Vester Søgade 6, 1601 København V, Denmark

## **Schedule of Events**

#### 6:00 PM-7:30 PM

SUNDAY, JUNE 10, 2018 WELCOME RECEPTION -

Horten Advokatpartnerselskab | Philip Heymans Allé 7 | DK-2900 Hellerup, København

Join us for the welcome reception at the Scandic Copenhagen. Start the conference by getting to know your colleagues and fellow attendees.



8:00 AM - 9:00 AM 8:55 AM-9:00 AM

9:00 AM - 10:30 AM

#### MONDAY, JUNE 11, 2018 REGISTRATION & BREAKFAST OPENING REMARKS Steve Richman, Chair, Section of International Law

OPENING PLENARY SESSION

LIFE SCIENCE REGULATION AND THE TIDAL WAVES OF CHANGE

The life science sector is amongst the fastest growing sectors – both economically and technically. It is offering and will in an ever faster accelerated pace offer patients new and better treatments through new and evolving technology advancements – more sophisticated electronic medical records (EMRs), wearable health care devices, next-generation sequencing, breakthroughs in genomics, immunotherapy, and gene therapy, and use of real-world evidence (RWE) and data analytics. But it all comes at a cost. The obvious are financial, but as medical devices are increasingly interconnected—via the Internet, hospital networks, other medical devices, smartphones, electronic health records, and third-party cloud solutions—there's also an increased risk of cybersecurity attacks and infringements of the patients' personal sphere. The opening session will give a perspective on where we are and will then focus on anticipated legal issues and possible solutions, including data protection issues, intellectual property issues, compliance issues, and whether the regulation and increasing compliance requirements are adequate and can keep up with the tides of change.

Panel Chair and Moderator: Niels Walther-Rasmussen, Mazanti-Andersen Korsø Jensen, Copenhagen, Denmark

Speakers:

Ida Sofie Jensen, CEO, The Danish Association of the Pharmaceutical Industry, Copenhagen, Denmark Craig Rappel, Rappel Health Law Group PL, Vero Beach, FL Stephan Rau, McDermott Will & Emery, Munich, Germany Anders Valentin, Horten Advokatpartnerselskab, Copenhagen, Denmark

10:30 AM - 11:00 AM

NETWORKING BREAK - Pauseområde (Ballroom Foyer)

11:00 AM – 12:30 PM CONCU	RRENT SESSIONS
THE EUROPEAN PATENT PACKAGE: A	THERE'S NO PLACE LIKE HOME: CHALLENGES TO
CONTEMPORARY PILGRIM'S PROGRESS?	JURISDICTION IN LIFE SCIENCES LITIGATION
In 2012, 25 of the then 27 EU member states agreed to the	If electronic life sciences information is accessible from anywhere,
European Patent Package that would provide for a unitary	does jurisdiction lie everywhere? In recent decisions, the U.S.
patent among participating states, simplify the language	Supreme Court imposed substantial limitations on forum-shopping
regime and create the Unified Patent Court. This session	in patent infringement and product liability litigation filed in the
explores the impact of this package, particularly on	U.S., which should generally have a favorable impact on life
intellectual property lawyers, and remaining legal hurdles	sciences companies. But as we've recently seen, some federal and
including the final preparations for the provisional application	state court trial judges have their own view on whether they are
phase and sunset period.	automatically required to give up large-scale litigation in their
	courtrooms.
Panel Chair and Moderator:	What is the extraterritorial reach of U.S. laws (such as civil RICO,
Liz Cohen, Bristows LLP, London, UK	wire fraud investigations, securities and antitrust) on European life
	sciences companies? In Europe, the introduction of the Unified
Speakers:	Patent Court may be affected by Brexit and affect life sciences
Ettie-Ann Alder, Ericsson, Guildford, UK	patent litigation in Europe and the UK. This panel discusses
Nicolaj Bording, Kromann Reumert, Copenhagen, Denmark	litigation strategies in light of these new developments.
James Horgan, IP Federation, Hertfordshire, UK	Devel Obels and Maderates
Alexander Ramsay, Unified Patent Court, Sweden	Panel Chair and Moderator:
	Gerald P. Schneeweis, Clark Hill LLP, San Diego, CA
	Speakers:
	Rachel Leninger Schweers, Novintum Biotech, Schaffhausen,
	Switzerland
	Lisa Savitt, The Axelrod Firm PC, Washington, DC
	Alexander S. Vesselinovitch, Freeborn & Peters LLP, Chicago, IL
	Alexander 3. Vesselinovitar, meeborn & reters EEr, enlago, it

12:30 PM - 2:00 PM

**NETWORKING LUNCHEON - Grand Ballroom 12-15** 

2:30 PM – 4:00 PM

SESSION

SENSITIVE PERSONAL DATA ALERT: DATA PROTECTION, CYBERSECURITY AND ETHICAL CHALLENGES IN USES AND DISCLOSURES OF CLINICAL RESEARCH AND DATA

Patient health data, as sensitive personal information, is among the most highly regulated information in the world. Does regulation interfere with or help facilitate the development of research and new modalities of treatment, such as connected devices to monitor patients and mass data collection to assist artificial intelligence applications in diagnosis, treatment and research? In addition, whether at the hands of regulatory authorities or private parties, the company's documents and information containing patient and research subject identifiable data are frequently subject to disclosure demands. This session provides a comparison of law and practice in the US and Europe, including the General Data Protection Regulation; legal constraints on export of health data from the EU to the US Asia, Canada, Africa and other jurisdictions; disclosures of health data to governments, courts and insurance companies, and related rules of professional conduct for attorneys and medical practitioners.

Panel Chair: Ken Rashbaum, Barton LLP, New York, NY

Panel Chair and Moderator: Mark Anderson, Law Society of England and Wales & Anderson Law LLP, Oxford, UK

Speakers:

Holger Bielesz, Wolf Theiss Rechtsanwälte GmbH & Co KG, Vienna, Austria Susanne Kudsk, Aarhus University, Aarhus, Denmark Ken Rashbaum, Barton LLP, New York, NY Jorg Rehder, Schiedermair, Frankfurt, Germany Amie Taal, Stratagem Tech Solutions Limited, London, UK

4:00 PM-4:30 PM

NETWORKING BREAK – Pauseområde (Ballroom Foyer)

#### 4:30 PM – 6:00 PM CONCURRENT SESSIONS WHO LIVES, WHO DIES, WHO RECEIVES TREATMENT TRADE SECRETS: APPROACHES AND DEVELOPMENTS AND WHO GETS TO DECIDE? WHEN ADVANCES IN Trade secrets have become increasingly important, resulting in new BIOMEDICINE LEAD TO MORE QUESTIONS AND statutory directives in the U.S. and Europe. This is having an impact **FEWER ANSWERS** not only on businesses, but also on inventors, entrepreneurs, and Developments in life sciences and biomedicine lead to more regulators and their legal counsel. This session explores the new EU questions than answers about how these advances should Trade Secrets Directive in a comparative perspective to the U.S. be applied, and what is the role of government in defining Defend Trade Secrets Act of 2016. Particular focus will be on the how and when and if a treatment or drug may be used, not availability and practical use of enforcement instruments, including to mention who should regulate its cost and who should pay discovery proceedings and court-ordered searches. for it. The United States and European countries alike are grappling with these issues, including price regulation for Panel Chair: new and potentially life-saving therapies, but they often Frederik Kromann Jespersen, Gorrissen Federspiel, Copenhagen, come to different conclusions. Denmark When should "experimental" or untried approaches be allowed, and who should pay for them? Should the costs of Panel Chair and Moderator: new therapies be regulated in the public interest and, if so, Jacob Ørndrup, Gorrissen Federspiel, Copenhagen, Denmark how? When if ever is it permissible to "pull the plug" to end life support and who should make this decision? Speakers: Scott E. Davis, Klarquist, Portland, OR Panel Chair and Moderator: Henrik Rothe, Danish Maritime and Commerical High Court Monika Gattiker, Attorney-at-law, Zürich, Switzerland Sponsored by: Speakers: larquist Dr. Simone Breitkopf, Market Access EU, Berlin, Germany Beatus Hofrichter, ConCep+, Switzerland Dr. Andreas Natterer, Schoenherr, Vienna, Austria Sidney D. Watson, Saint Louis University School of Law, St. INTELLECTUAL PROPERTY LAW Louis, MO

#### 6:30 PM – 8:00 PM RECEPTION – Association of Danish Law Firms

The reception will be held at the headquarters of The Association of Danish Law Firms - a voluntary representative bar association for Danish law firms, where approx. 70% of all Danish lawyers are members. The Associations offices are situated in a 120-year-old, but newly renovated beer and dancehall "Valencia". Over the years the dance hall has been called "Thor's Beerhall" and the "The Moulin Rouge of Scandinavia" – and if only the walls could talk!

TUESDAY, JUNE 12, 2018	
8:00 AM – 9:00 AM REGISTRATION & BREAKFAST	
9:00 AM – 10:30 AM CONCURRENT SESSIONS	
PRODUCT PRICING: LEGAL AND ETHICAL	HAS THE FUTURE ARRIVED? IF SO, HOW SECURE IS ITS
CONSTRAINTS	HEALTH INFORMATION? ARTIFICIAL INTELLIGENCE,
This session will explore present and likely future regulation	BLOCKCHAIN AND LIFE SCIENCES DATA
on pricing of medicinal products, both US/EU domestically and in the context of export to developing countries. What are the mechanics of reimbursement of drug costs in the US and EU and what is their effect upon research and development of and access to new, innovative medicines? Panel Chairs and Moderators: Torkil Høeg, DLA-Piper, Copenhagen, Denmark Karen Dyekjær, DLA-Piper, Copenhagen, Denmark Speakers: Francine Brogyányi, DORDA Rechtsanwalte GmbH, Vienna, Austria Jörn Grotjahn, Geiger & Nitz, Munich, Germany Sharon Lamb, McDermott Will & Emergy, London, UK Elisabeth McCuskey, University of Toledo College of Law, Toledo, OH Ana Santos Rutschman, DePaul University College of Law, Chicago, IL	Great advances have been made in the use of analytics and artificial intelligence in research and diagnosis. Some of these applications can process millions of scholarly papers and medical records in seconds and advise researchers and clinicians of answers to their questions, rated by degree of probability. How will protection of privacy be maintained? How can this information be secured? "Blockchain"—the shared repository for peer to peer distribution of information is increasingly utilized as a security tool in financial services, but what is its utility in life sciences, particularly in terms of patient security, collaboration, and delivery of and payment for treatment? This panel addresses how, and whether, the Blockchain revolution and other technical information protection platforms could transform patient consent documentation and access to patient records; how AI may revolutionize medical treatment; potential uses of robots and other forms of artificial intelligence and machine learning in diagnosis and research. Panel Chair and Moderator: Jakob Krag Nielsen, Lundgrens, Copenhagen, Denmark Speakers: Gene Burd, Arnall Golden Gregory LLP, Washington, DC Jonathan Jenkins, McKinsey & Company, UK
10:30 AM – 11:00 AM NETWORKING BREAK - Pauseområde (Ballroom Foyer)	
11:00 AM – 12:30 PM CONCURRENT SESSIONS	
WORLDWIDE CLINICAL TRIALS: THE CHALLENGES	QUASI-IP IN THE EU AND USA, AND ITS EFFECT ON THE
OF SIMULTANEOUS COMPLIANCE Can your organization be one hundred percent compliant in one hundred percent of its business locations? That is a very high bar and one few companies can meet. Is attempting to do so feasible or even desirable? The challenges of simultaneous compliance with US, EU and other national regulations, the role of the EU 'legal representative', the differing roles of CROs, and the expectations of investigator sites in different jurisdictions and cost containment will be analyzed in the interactive discussion. Panel Chair: Stephan Rau, McDermott Will & Emery, Munich, Germany	LIFE SCIENCE SECTOR How do rights granted by statute and regulation (and, in common law jurisdictions, case law) attain the qualities and aspects of intellectual property protection in the life sciences area? Regulations in multiple countries provide legal protection to those developing and commercializing life science products. These including provisions governing licenses, data exclusivity, supplementary protection certificates, orphan drug status and pediatric exemption. This session will consider the effect of these regulations on regulatory oversight, litigation, transactions and product and process development strategy in the life science sector.
Moderator: Jana Grieb, McDermott Will & Emery, Munich, Germany	Panel Chair: Craig Rappel, Rappel Health Law Group PL. Vero Beach, FL
	Moderator:

Speakers:

. Autumn Dawn Lang, PhD, RAC, Clinlogix, Germany Renata Oliveira, Veirano, Brazil Roberta Verdesca, Amgen, Milan, Italy

Speakers: Dr. Achim Hansjürgens, Hako-Med GmbH, Karlsruhe, Germany Bert Oosting, Hogan Lovells, Amsterdam, Netherlands

Carla Whillier, Chair of the Ontario Bar Association Health Law

Care, Ontario, Canada

Section, Board Member Ontario Ministry of Health and Long-Term

#### 12:30 PM - 2:00 PM **NETWORKING LUNCHEON - Grand Ballroom 12-15 CLOSING PLENARY SESSION**

FUTURE OF LIFE SCIENCES: THE CONVERGENCE OF PRIVATE AND PUBLIC LAW

In our closing Plenary we will address conflict of patents versus distribution to developing countries, treaties, best practices, corporate social responsibility; developing drugs for treatment of non-profitable, prevalent disease, and the social responsibility aspect of life science.

Panel Chair and Moderator: Steven M. Richman, Clark Hill PLC, Princeton, NJ

Speakers:

Andrew J. Bayne, The Bayne Law Group LLC, Princeton, NJ Michael E. Burke, Arnall Golden Gregory LLP, Washington, DC Anders Valentin, Horten, Copenhagen, Denmark Megan S. Wynne, Turtle Beach Corporation, San Diego, CA

#### 4:00 PM – 5:30 PM

2:30 PM – 3:30 PM

#### **RECEPTION AT TOWN HALL**

Copenhagen City Hall is the headquarters of the municipal council as well as the Lord mayor of the Copenhagen Municipality. The building is situated on The City Hall Square in central Copenhagen, and was built in the years 1892-1905. It was designed by the architect Martin Nyrop in the National Romantic style, drawing inspiration from the Siena City Hall, Italy. In recent years The City Hall has been used for scenes in Danish hit ty series like "The Killing" and "Borgen"



6:00 PM DINNER AT MAZZOLI (includes entrance to Tivoli Gardens) Separately ticketed: \$125 USD Tivoli Gardens is a famous amusement park and pleasure garden in Copenhagen, Denmark. The park opened on 15 August 1843 and s the second-oldest operating amusement park in the world.



### **Planning Committee**

SECTION CHAIR 2017-18

Steven M. Richman • Clark Hill PLC • Princeton, NJ

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A limited number of registration fee reductions are available for this program upon application. The feereductions will be determined on a one-time only, case-by-case, first-come first-serve basis. Requests must be received at least three weeks before the program start date. You will be notified prior to the program if your application is approved. A minimal fee may be charged on all approved applications to defray expenses. For programs with tuition costs of \$500 or more, qualifying attorneys will receive at least a 50% reduction in the course fee(s) only. To apply, send a letter outlining the basis for your request of a fee reduction to intlawmeetings@americanbar.org.

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